



1) "We're In!" Tournament Announcement

Caption:
🔥 GAME ON. 🏀🐾

[ORGANIZATION NAME/TAG] is officially competing in March Muttness 2026 and we need our fans in the stands (and on the donation page).

Every gift helps homeless pets and pushes us up the bracket.

👉 Donate + rep your team at the link in bio.



2) "How It Works" Simple Explainer

Caption:
How March Muttness works 🏀🐾

- ✅ Shelters compete in a bracket-style tournament
- ✅ Donations during round windows help teams advance
- ✅ Pets win no matter what

Help [ORGANIZATION NAME/TAG] make a run for the championship.

👉 Donate at the link in bio.



3) "Matchup Day" Hype Poster

Caption:
IT'S MATCHUP DAY. ✨

Our opponent is tough, but our community is tougher. If you've ever loved a rescue pet, fostered, volunteered, or cheered us on, this is your moment.

Let's win this round for the animals. 🐾

👉 Support [ORGANIZATION NAME/TAG] at the link in bio.



4) “Underdog Energy” Rally Cry

Caption:

Call us the underdogs. We prefer it that way. 🐶🐶

[ORGANIZATION NAME/TAG] is chasing the upset in March Muttiness 2026 and every single donation is a point on the board.

Drop a gift, share this post, and help us shock the bracket.

👉 Link in bio.



5) “\$25 Does This” Impact Post

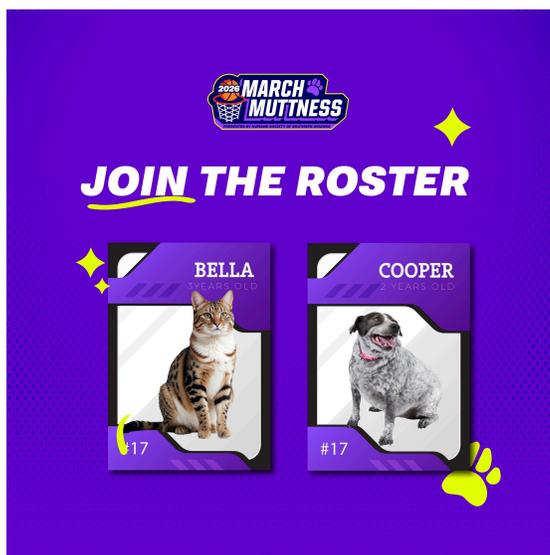
Caption:

What your donation can do 🐾

\$25 can help provide essentials like food, meds, and daily care while pets wait for their second chance.

If you’re looking for a simple way to help today, this is it.

👉 Donate to [ORGANIZATION NAME/TAG] at the link in bio.



6) “Roster Spot” Pet Photo / Trading Card Angle

Caption:

Want your pet on the roster? 🐾🏀🐾

When you donate, you may be able to upload a pet photo so they show up like a little trading card on our team page.

Let’s fill the roster and climb the standings for [ORGANIZATION NAME/TAG].

👉 Donate at the link in bio. 📺



7) “Close Game” Live Standings Push

Caption:

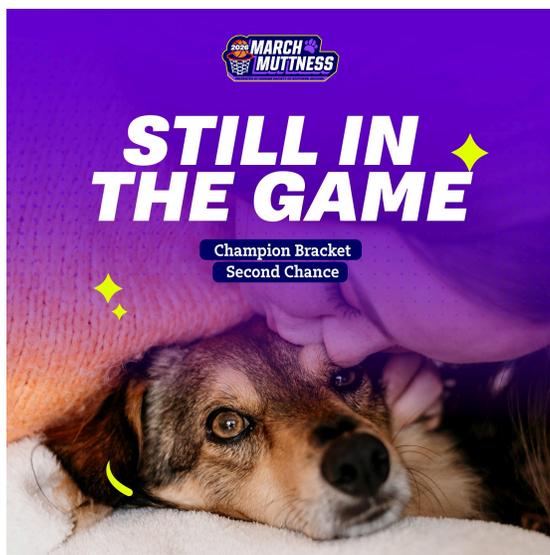
This one’s a nail-biter. 😊🐾

We’re making a run, but we need a late-game surge to move up the standings.

If you’ve been meaning to donate, now’s the moment.

👉 Give to **[ORGANIZATION NAME/TAG]** at the link in bio.

[OBJ]



8) “Second Chance Bracket” Motivation Post

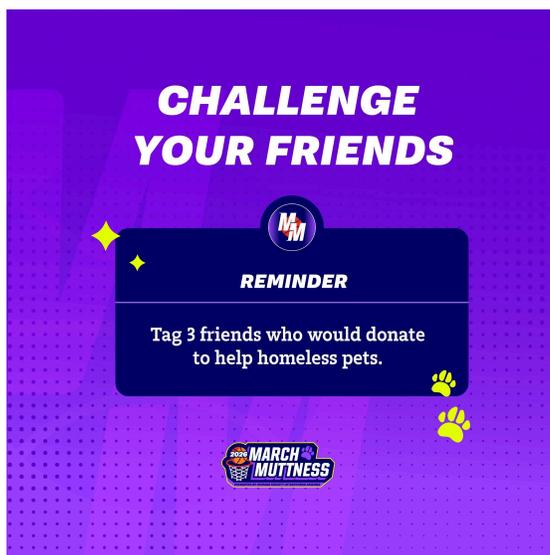
Caption:

No matter what happens, we keep fighting. 💪🐾

March Muttiness includes a Second Chance path, which means more opportunities to rally support and keep lifesaving work going.

Stay with us, share us, and support **[ORGANIZATION NAME/TAG]**.

👉 Link in bio. [OBJ]



9) “Challenge Post” Tag-a-Friend

Caption:

CHALLENGE: Tag 3 animal lovers who would throw \$10 on the board for homeless pets. 🏀🐾

Then donate what you can to **[ORGANIZATION NAME/TAG]** and let’s light up the bracket together.

Ready... set... GO.

👉 Link in bio.



10) “Volunteer/Foster Pride” Community Love

Caption:

To our fosters, volunteers, adopters, donors, and ride-or-dies... this is your tournament too. 🐾🐾

March Muttness is our chance to show the country what **[ORGANIZATION NAME/TAG]** is made of.

Let’s turn community pride into a lifesaving impact.

👉 Donate at the link in bio.



11) “Tiny Donation, Big Energy” Micro-gift Push

Caption:

If everyone who sees this gave even \$5, we’d put serious points on the board. 🏀🐾

Small gifts add up fast and help us care for animals every single day.

Help **[ORGANIZATION NAME/TAG]** climb the bracket.

👉 Link in bio.



12) “Last Call” Round Window Countdown

Caption:

🕒 FINAL BUZZER ENERGY. 🏀🐾

This round window is closing soon, and donations during the round timing are what count toward advancing.

If you’ve been waiting, now’s the shot.

👉 Donate to **[ORGANIZATION NAME/TAG]** at the link in bio.