



Casa de Peregrinos: Hunger Strike United

What is the Event?

In response to the challenges faced by many nonprofits, Casa de Peregrinos (CdP) created an online fundraising challenge that pits participating nonprofit organizations in general online fundraising events. The Winning organization - those that raise the most money in the 30 day "allotted time" – will be named the Winner of the "Hunger Strike United" fundraising online event, but every participating organization, win or lose, makes money from the donations they earn. A website will display brackets and update fundraising totals, and each organization will have its own distinct fundraising page created by Casa de Peregrinos in partnership with Non-profit Exchange.

Are We Eligible?

The contest is open to interested 501(c)(3) nonprofit organizations within the food insecurity field in the United States until the field is filled. The selection of the organizations will be the sole determination of Casa de Peregrinos and the online fundraising event will be based on past participation and dollar amounts raised.

Cost to Participate, Disbursement of Funds, Tax Receipts

There is no upfront cost or fee to participate. Every organization keeps a certain percentage (e.g., 85.5%) of the net proceeds of their donations, with the remainder going to Casa de Peregrinos and Non-Profit Exchange for administration, credit card processing fees, creativity, and technical support. Funds will be disbursed automatically through Stripe so each participating "team" must have an active account with the payment processor. All fundraising page websites will remain live through the end of the tournament so that even if an organization doesn't win and advance to the next round, the page can still take donations (they just don't count in the "game").

Donors will automatically receive a tax receipt from the website with their online donation. Additionally, organizations will be provided a list of donors and contact information through their landing page, so they can send a proper thank you and ask again! No other organization will have access to its donor list.

Requested Items

To participate, organizations must provide Casa de Peregrinos with the following items:

1. A signed copy of the updated Event Terms and Conditions.
2. Your png logo for the event website and your personalized fundraising/landing page.
3. A 100-word maximum description of your organization and/or the specific program (if any) you would put these donations toward, for your personalized fundraising/landing page.
4. A copy of your 501(c)(3) letter of determination.



5. Your organization's W-9.
6. Your Stripe account information.
7. Contact information: The best person for CdP to stay in touch with before, during, and after the contest, including their name, organization address, email, phone number, social media links, etc.

CdP will also provide the event logo and a generic flyer for your use. The contest landing page will be updated with matchup information and results in real time. You and your donors will want to know how you are doing and be ready to make a second donation if needed! **Remember: your organization's success will be a result of your own promotional efforts.** In the event of a tie, the winner will be the first team who received their final (tying) donation, as verified by the timestamp.

Fine Print

All organizations must actively participate in all rounds as they progress. Organizations will not be considered as participants until all paperwork is on file with CdP and the organization receives confirmation of their status as participants from CdP.